practicing academic library managers. A new edition of a bestseller

ACADEMIC LIBRARIANSHIP
Second Edition
G. Edward Evans & Stacey Greenwel
Mar 2018 448pp
9780838915639 Paperback £93.50 / €106.00

Ideal for practitioners looking to advance their careers and for use in LIS programmes, this book has been thoroughly revised and updated to provide a timely exploration of the characteristics of academic librarianship and its place in the ever-changing environment of higher education.

ALA Neal-Schuman

academic library management look like in the real world? This book presents a selection of case studies which dive deeply into the subject to answer that question. It features contributions from a range of institution types and sizes, in both urban and suburban settings, this book provides rigorous analysis alongside descriptions of subsequent changes in services, resources, and facilities.

ALA Neal-Schuman

building digital libraries. A new edition of a bestseller

BUILDING DIGITAL LIBRARIES
Second Edition
Kyle Banerjee & Terry Reese Jr.
May 2018 208pp
9780838916253 Paperback £83.50 / €95.00

A How-To-Do-It Manual for Librarians

Whether you’re embarking on the challenge of building a digital collection from scratch, or simply need to understand the conceptual and technical challenges of constructing a digital library, this top-to-bottom resource is the ideal guidebook to keep at your side, especially in this thoroughly updated and reworked edition.

ALA Neal-Schuman

The question is how to do it efficiently and effectively. This resource from Megan Oakleaf will help you apply value and impact concepts to your own library.

ALA Editions

ACADEMIC LIBRARIES FOR COMMUTER STUDENTS
Research-Based Strategies
Edited by Mariana Regalado & Maura A. Smale
May 2018 176pp
9780838917015 Paperback £58.95 / €67.00

Provides a research-based look at the specific academic needs of commuter students. Presenting several additional case studies from a range of institution types and sizes, in both urban and suburban settings, this book provides rigorous analysis alongside descriptions of subsequent changes in services, resources, and facilities.

ALA Editions

measuring library contributions to student learning and success, and recommends where more research is needed in areas critical to the higher education sector such as accreditation, student retention, and academic achievement.

ALA Neal-Schuman

ACADEMIC LIBRARY IMPACT
Improving Practice and Essential Areas to Research
Lynn Silipigni Connaway et al
May 2018 348pp
97808389389760 Paperback £34.95 / €40.00

Demonstrates how libraries are now

The question is how to do it efficiently and effectively. This resource from Megan Oakleaf will help you apply value and impact concepts to your own library.

ALA Editions

Distribution by Eurospan Group
adults use the right approach, building literacy skills becomes a form of play that gets kids excited to create their own stories. Packed with ready-to-use lesson plans, this book will help librarians add creative writing activities to more traditional story-time initiatives and school librarians enrich English Language Arts lessons.

ALA Editions

63 READY-TO-USE MAKER PROJECTS
Edited by Ellyssa Kroski
Jan 2018 304pp
9780838918932 Paperback £47.50 / €54.00

Highlights a multitude of creative projects that you can tailor for your own library. This volume present projects as fun as an upcycled fashion show, as practical as Bluetooth speakers, and as mischievous as a catapult. Included are projects for artists, sewers, videographers, as fun as an upcycled fashion show, as practical as Bluetooth speakers, and as mischievous as a catapult. Included are projects for artists, sewers, videographers, coders, and engineers.

ALA Editions

THE FUN OF MOTIVATION
Crossing the Threshold Concepts
Mary Francis
Mar 2018 182pp
978083898333 Paperback £47.50 / €54.00
Publications in Librarianship, Vol. 17

When students learn something new, they reach a learning edge, a threshold, where learning becomes uncomfortable because the material is difficult or beyond their understanding. To avoid this discomfort, some students can simply fall back on what they already know. This is a critical point, because if they do not move beyond the edge, they are stuck with both limited knowledge and a negative feeling about learning.

ALA Editions

MOTHER GOOSE ON THE LOOSE
Updated!
Betsy Diamant-Cohen
May 2018 304pp
9780838916469 Paperback £35.95 / €47.00

Incorporates books, rhymes, fingerplays, flannel-boards, music, dance, and child-parent interaction into dynamic programmes that bring whole families into the library. The research-based approach to helping young children learn has made Diamant-Cohen’s book a bestseller, and it is now revised and updated to include additional research, information, and tips.

ALA Editions

MOTHER GOOSE ON THE LOOSE
Here, There, and Everywhere
Betsy Diamant-Cohen
May 2018 160pp
9780838916476 Paperback £35.95 / €47.00

Demonstrating how librarians, educators and caregivers have adapted services librarians alike is how and where to direct students so they spend time on productive research rather than shallow online searches. This book demonstrates how to teach and support students as they learn to access, evaluate, and use print and electronic information successfully.

ALA Neal-Schuman

REFERENCE SOURCES AND SERVICES FOR YOUTH
Second Edition
Meghan Harper
Apr 2018 272pp
9780838916421 Paperback £70.95 / €80.00

The challenge for school library media specialists, teachers, and youth librarians alike is how and where to direct students so they spend time on productive research rather than shallow online searches. This book demonstrates how to teach and support students as they learn to access, evaluate, and use print and electronic information successfully.

ALA Neal-Schuman

THE LIBRARIAN’S GUIDE TO HOMELESSNESS
An Empathy-Driven Approach to Solving Problems, Preventing Conflict, and Serving Everyone
Ryan J. Dowd
Apr 2018 200pp
9780838916261 Paperback £55.95 / €64.00

Homelessness is a perennial topic of concern at libraries. Empathy and understanding, along with specific actionable advice that’s drawn from experience, makes all the difference in working with this group. In this book Dowd, executive director of a homeless shelter, spotlights best practices drawn from his own shelter’s policies and training materials.

ALA Editions

PROMOTING INDIVIDUAL AND COMMUNITY HEALTH AT YOUR LIBRARY
Mary Grace Flaherty
May 2018 150pp
9780838916278 Paperback £47.50 / €56.00

Though today’s consumers have unprecedented access to health information, its quality and veracity varies widely. Public libraries can play an important role in helping library users in their health information seeking efforts. In this book, Flaherty shows how to guide library users to high quality health information by relying on up-to-date, authoritative sources.

ALA Editions

CREATING A LOCAL HISTORY ARCHIVE AT YOUR PUBLIC LIBRARY
Faye Phillips
Feb 2018 176pp
9780838915660 Paperback £55.95 / €64.00

Written by an archivist and librarian with hands-on experience in multiple archival and manuscript repositories, this concise guidebook presents best practices for the acquisition, access, and care of local history materials in public libraries. It provides guidance on creating a new archive as well as reinvigorating an existing one.

ALA Editions

HELPING PATRONS FIND THEIR ROOTS
A Genealogy Handbook for Librarians
Janice Lindgren Schultz
May 2018 240pp
9780838916445 Paperback £57.95 / €66.00

Public libraries have many valuable resources for diving into a patron’s lineage and family history, but librarians are sometimes not fully acquainted with all the tools available. The good news is that you don’t have to be a genealogist to help patrons find the research information they need. In this book Schultz, an experienced genealogy librarian, guides librarians through the process.

ALA Editions

NATIONAL SCHOOL LIBRARY STANDARDS FOR LEARNERS, SCHOOL LIBRARIANS, AND SCHOOL LIBRARIES
American Association of School Librarians
Apr 2018 232pp
9780838915790 Paperback £195.00 / €220.00

Reflects an evolution of AASL Standards, building on philosophical foundations and elements of previous standards while featuring the new streamlined AASL Standards Integrated Framework.

ALA Editions

THE READERS’ ADVISORY GUIDE TO TEEN LITERATURE
Angela Carstensen
Jun 2018 176pp
9780838917268 Paperback £54.50 / €62.00

A comprehensive resource for serving the reading interests of teens in all types of libraries. Moving far beyond merely offering lists of book titles, this RA guide specifically helps librarians and educators in public libraries, middle and high school libraries, and colleges and universities expand their knowledge of young adult literature genre by genre.

ALA Editions

36 WORKSHOPS TO GET KIDS WRITING
From Aliens to Zebras
AnnMarie Hurtado
Apr 2018 256pp
9780838916483 Paperback £48.50 / €55.00

Creative writing encourages imaginations to take flight, and when adults use the right approach, building literacy skills becomes a form of play that gets kids excited to create their own stories. Packed with ready-to-use lesson plans, this book will help librarians add creative writing activities to more traditional story-time initiatives and school librarians enrich English Language Arts lessons.

ALA Editions

If you are a teaching academic or course leader you may request up to three titles as FREE inspection copies to consider as textbooks for students on your course. For further details please visit: eurosprangroup.com/inspection
misinform has been made evident around the world. This issue of Library Technology Reports explores fake news - its history, how it is shared, the technology that has enhanced its reach, the technology that can help combat it, and the practical steps we can take to help our patrons discern fact from fiction.

**ALA TechSource**

**COMBATING FAKE NEWS IN THE DIGITAL AGE**

Joanna M. Burkhardt

May 2018 36pp

9780838959916 Paperback £42.50 / €48.00

Library Technology Reports

The issue of fake news has become very prominent in recent months. Its power to mislead and provide misinformation has been made evident around the world. This issue of Library Technology Reports explores fake news - its history, how it is shared, the technology that has enhanced its reach, the technology that can help combat it, and the practical steps we can take to help our patrons discern fact from fiction.

**FREE READING ZONES**

Transforming Access to Books through Technology

Mirela Roncevic

May 2018 36pp

9780838959909 Paperback £42.50 / €48.00

Library Technology Reports

How can we make e-books more readily available to our users, our communities, and society at large? In this issue of Library Technology Reports, Mirela Roncevic explores this question by taking a look at a unique e-book business model that turns geographic spaces into open virtual libraries to enable reading, promote literacy, and expose more books to more people.

**MARKETING WITH SOCIAL MEDIA**


Edited by Beth C. Thomsen-Scott

May 2018 176pp

9780838916117 Paperback £45.95 / €57.00

Library Technology Reports

Gathers a range of contributors to explore real-world uses of library marketing technology, perfect for novices ready to dive in as well as practitioners on the lookout for ways to improve existing efforts. Inside, librarians share insights on how they use their favourite social media tools to promote their library and build community.

**HOW TO STAY ON TOP OF EMERGING TECHNOLOGY TRENDS FOR LIBRARIES**

David Lee King

May 2018 36pp

9780838916117 Paperback £42.50 / €48.00

Library Technology Reports

Technology has changed the face of libraries and is continuing to change how we work and how we deliver services to our library customers. This issue of Library Technology Reports focuses on personal strategies you can follow to keep up with emerging technology trends and provides suggestions for how you can incorporate these trends into your library.

**NEAL-SCHUMAN LIBRARY TECHNOLOGY COMPANION**

A Basic Guide for Library Staff, Fifth Edition

John J. Burke

2016 240pp

9780838915981 Paperback £63.95 / €73.00

Library Technology Reports

In its updated and reorganised fifth edition, this one-stop overview of all technologies used in libraries is more comprehensive and compelling than ever. It gives readers a sound and sensible way to consider, access, and use library technologies to better meet the needs of library users.

**REENGINEERING THE LIBRARY**

Issues in Electronic Resources Management

Edited by George Stachokas

May 2018 336pp

9780838916216 Paperback £65.95 / €75.00

Library Technology Reports

Gathers a variety of perspectives to examine recent developments in electronic resources management (ERM) and how this work fits into the overall mission of the contemporary academic library. The book is thoroughly grounded in experience and everyday best practices while also considering how ERM can best fulfill the mission of today’s academic libraries.

**USING DIGITAL ANALYTICS FOR SMART ASSESSMENT**

Tabatha Farney

Feb 2018 240pp

9780838915981 Paperback £63.95 / €73.00

Library Technology Reports

Demonstrates how to improve your data collection, clean your data, and combine different data sources. Teaching you how to identify and analyse areas that fit your library’s priorities, this book covers case studies of library projects with digital analytics, ways to use email campaign data, how to measure click-through rates, using COUNTER compliant data, and techniques for using Google Tag Manager.