

For immediate release - 4th October 2016

Ken Rhodes Appointed Managing Director of Eurospan

Ken Rhodes has been appointed Managing Director of Eurospan. He will take up the post towards the end of October.

Ken has held senior sales and marketing roles at Cambridge University Press, Continuum and Bloomsbury covering the UK, Continental Europe, USA and Rest of World territories. More recently he has been Managing Director of NBN International, overseeing the turn-around of the specialist book distribution company. He was also part of the founding team of Rowman & Littlefield International.

Michael Geelan, currently Chairman and Managing Director of the Group, will step up to Executive Chairman. **Kate Fraser** and **Stephen Lustig** will also remain as board directors.

Michael Geelan commented: “We have been looking to strengthen the senior team within the Group with a view to improving the quality of existing services and extending the range of that provision. Ken has a notable track record of developing and delivering innovative and creative services, so we were very pleased to secure his appointment.”

Eurospan is the leading independent sales and marketing agency representing academic and professional publishers from (primarily) North America, in EMEA, APAC and Latin America, managing the publication of over 6,000 titles each year. It specialises in the provision of high quality marketing, sales and distribution services for its 150-plus clients and, through its subsidiary Turpin Distribution, for its customers.

For further information please contact: Sandra Egbon, Executive Assistant, via email: sandra.egbon@eurospangroup.com or by telephone + 44(0)207 845 0814: